

Message Text

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ACTION EB-08

INFO OCT-01 EA-12 ISO-00 AID-05 CIAE-00 COME-00 FRB-01

INR-10 NSAE-00 USIA-15 TRSE-00 XMB-04 OPIC-06

SP-02 LAB-04 SIL-01 OMB-01 ITC-01 /071 W

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FM AMEMBASSY MANILA

TO SECSTATE WASHDC 2046

UNCLAS MANILA 2915

E.O. 11652: N/A

TAGS: ETRD, RP

SUBJ: UNITED STATES INTERNATIONAL TRADE COMMISSION (USITC) REQUEST
FOR DATA ON WATCHES

REF: STATE 018602

1. ESTIMATED PHILIPPINE PRODUCTION OF WATCHES AND WATCH MOVEMENTS FOR THE FIRST NINE MONTHS OF 1977 TOTALLED 4,204,086 UNITS, OF WHICH 2,395,478 UNITS WERE EXPORTED. INDUSTRY SOURCES HAVE INDICATED THAT THESE PRODUCTS WERE MOSTLY SOLID STATE WATCH MODULES. MEANWHILE, THE COUNTRY IMPORTED 27,705 UNITS OF CONVENTIONAL WATCHES AND 7,900 UNITS OF ASSEMBLED WATCH MOVEMENTS FROM JANUARY THROUGH NOVEMBER. THE BROAD CATEGORY OF "WATCH MOVEMENTS" INCLUDES THOSE HAVING A BALANCE WHEEL AND HAIRSPRING, AND ANY OTHER SYSTEM CAPABLE OF DETERMINING INTERVALS OF TIME LIKE THE TUNING FORK AND PIEZOELECTRIC QUARTZ CRYSTALS. NO FINER BREAKDOWN IS AVAILABLE.

2. ON JANUARY 10, 1978 TMX PHILIPPINES INAUGURATED A THREE MILLION DOLLAR PLANT LOCATED IN THE HEART OF QUEZON CITY WHICH WILL PRODUCE MORE THAN TWO MILLION PIECES OF LIQUID CRYSTAL DISPLAY WATCHES THIS YEAR. THAT WOULD REPRESENT AN EXPORT VALUE OF ABOUT \$24 MILLION WITH AN INCOME OF ABOUT \$3 MILLION IN PROCESSING FEES FOR THE PHILIPPINES. PLANT NOW EMPLOYS 1,000 AND WILL

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HAVE 3,000 WORKERS BY 1980.

NEWSOM

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Message Attributes

Automatic Decaptoning: X
Capture Date: 01 jan 1994
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Current Classification: UNCLASSIFIED
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Draft Date: 22 feb 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
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Film Number: D780082-0140
Format: TEL
From: MANILA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780229/aaaaaxwd.tel
Line Count: 57
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Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 73222bd2-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Reference: 78 STATE 18602
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